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MilSpouse Veteran Empowers Fellow Spouses + Vets with New Employment Platform

Flipping the table and giving veterans + spouses power over their careers

Ft. Drum, NY (June 10th, 2021) — Calling all Veterans, Transitioning Service Members, Military Spouses, and companies! **Empower Employ** is launching June 17th 2021.

Despite decades of advocacy, the transition process is still difficult for potential employers and employees alike. Military Spouses continue to see a +20% unemployment rate (currently 38% at pandemic strained levels) and a 70% underemployment rate. This has become what many have deemed a matter of national security.

Empower Employ is launching as the newest tech startup and career consulting firm, and has the hope of tackling that exact issue. Empower Employ gives Veterans, active duty military personnel, transitioning service members, and military spouses exclusive access to companies all across the country that actively recruit our nation's heroes for top positions in the civilian market. They also provide one-on-one personalized coaching for this community. **Empower Employ** also coaches businesses via their **SHRM accredited course, LINK**. **LINK** teaches diversity and inclusion, lingo translation, military skills translations to businesses that may not have had the opportunity to be exposed to the military community.

Our ATS is affectionately **JAKE**, named after our Founder's younger brother, Anthony "Jake" Herald who passed away unexpectedly in October 2020. This new applicant tracking system, **JAKE**, is extremely helpful, it provides companies from all over the United States a place to view applicants exclusively from the military community, matching with candidates who potentially qualify for specific job vacancies within the company. By using this system, the applicant only has to fill out one resume and upload it to a single place, where the career possibilities are endless. In turn, companies get an alert and can then pull from an array of prospective applicants at their disposal in one, easy-to-reach place. It will even translate military experiences into traditional civilian knowledge, skills, and abilities. This platform guarantees employers that vacancies get filled and places military-affiliated applicants in positions they qualify for. **JAKE** is built by Spouses and Veterans in support of those companies who want to hire them. Careers inside this platform are aimed to be 100% remote and have an average salary of \$55,000 a year.

When asked why she felt a need for a platform of this magnitude, **Empower Employ** CEO + Founder Lindsay Helm

said that her goal was to “create a platform that’s easy to use and supports careers that are portable, flexible and pay email and at the same time an application process that is smooth and seamless.

Helm said that with **Empower Employ**, veterans and spouses only fill out their information one time, and employers have an easy way to hire a veteran or military spouse. “Veterans and spouses are among the best and brightest thinkers,” Helm said. “They are quick learners, adapt easily, build solid relationships and have strong ethics.”

To register with **Empower Employ**, please visit: <http://www.empoweremploy.us>

For partnership opportunities or to list vacancies with **Empower Employ**, please email marketing@empoweremploy.us.

If you’re a media outlet and are interested in an interview, please send your inquiry to marketing@empoweremploy.us

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